

CMU CCIC Program Alumni Spotlight

Patrick Bourk

Vice President, Cyber and Professional Lines at Navacord



Patrick is an attorney and specialty commercial insurance expert with more than 20 years of experience advising organizations on cyber risk, professional liability, and complex insurance coverage issues. He is currently Vice President, Cyber and Professional Lines at Navacord, where he leads strategy and collaborates with insurance broker partners across Canada with a strong focus on cyber liability insurance, breach response, and claims advocacy. Patrick is also a Strategic Advisor to NetDiligence and an Advisor to several insur-tech companies. A graduate of Windsor Law School and a holder of the Cyber COPE Insurance Certificate from Carnegie Mellon University, Patrick serves as a Faculty Advisor to the CCIC program.

1 How did the CCIC program change the way you think about cyber risk at the intersection of technology, insurance, and enterprise risk?

Cyber risk is not a static problem defined by headline-grabbing statistics about threat actor activity. It's a constantly evolving landscape shaped by technology, human behavior, and business decisions. For me, the CCIC Program emphasized the importance of adaptive thinking – understanding how new systems, dependencies, and threat vectors can continuously change an organization's risk profile. Managing cyber risk requires on-going analysis, scenario-based thinking, and staying current. The CCIC Program taught us the importance of this approach, and not just to rely on backward-looking threat data.

2 How did the program influence the way you communicate cyber risk to non-technical stakeholders across the organization?

The CCIC Program provided a valuable opportunity to practice translating highly technical insights that we learned from CISOs, cyber insurance professionals, and the renowned faculty at CMU into clear, business-focused narratives. Through the various assignments and presentations that we completed for our capstone project case studies, we learned how to frame cyber risk in terms of enterprise impact, decision-making, and resilience rather than just technical jargon. Having been a part of the CCIC Program, I feel much more comfortable at bridging the gap between technical expertise and executive-level understanding.

3 How would you describe your experience in the Chubb CCIC program, and how has it shaped your approach to cyber risk or leadership in your current role?

My experience was fantastic, both personally and professionally. The Program offers a unique blend of academic challenge with real-world relevance, and it translated into immediate value in my day-to-day discussions about cyber risk with organizations. We benefitted from direct exposure to world-class CMU faculty, Chief Information Security Officers, and cutting-edge insights into how cyber risk is evolving across technology, insurance and business. The multidisciplinary approach by connecting cyber risk, enterprise risk management, and insurance helped us to think more strategically and adaptively about client needs. On a personal note, I've been grateful for the friendships I've made with fellow insurance professionals through the program and I am honored to be a member of such a distinguished alumni cohort.

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